

Grantville Business & Community Association

Business Prospectus 2022-23

Promote your business and work with other proactive business people.



Grantville Business and Community Association (GBCA) is a great way to get your business known, network with other business owners, find out about community affairs and take part in local and regional marketing opportunities.

GBCA is a non-profit organisation dedicated to the prosperity of our region by providing services, information and networking for members through which your business can directly benefit. The GBCA annually hosts 'The Great Witch Hunt' in October, the Waterline Expo and Grantville Christmas Carols in December.

GBCA represents both small and large businesses in the region and is able to advocate members' views to government and industry bodies. You are welcome to join the committee and attend meetings and have direct input into our future direction but you are not obliged to do so.

Membership

\$200

Annual membership of \$200 and a once off new member administration fee of \$10, payable in July.

Visual marketing opportunities include

- Your business brochure or business card displayed on the information wall inside Endeavour Petroleum in Grantville and the option to also advertise your business events there
- 10% advertising discount for the Bass Coast Official Visitor Guide. Full colour copies are printed and distributed intra-state, interstate and internationally
- Listing and advertising of your business on our website www.visitgrantville.com.au

Additional benefits include

- a discount on Footpath Trading Permit fees with the Bass Coast Shire Council
- Networking at local and regional association forums and workshops
- The option to host a witch during 'The Great Witch Hunt' event at no cost (\$75 for non-members)
- Participation in the Waterline Expo event to showcase your business

Multiple Businesses

Business operators with more than one business outlet/enterprise must have a separate GBCA membership for each outlet. Membership fee discounts are available for multiple business members.

To join GBCA please complete an application form and make payment via EFT, cheque or in person at one of our public meetings.

Further information

GBCA Business Representative
Neroli Heffer
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E neroli@marukoalapark.com.au

The Secretary
E thegbca1@gmail.com

Mail
GBCA
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Grantville 3984

Further promotional opportunities

Further promotional opportunities are available for your business through Destination Phillip Island Regional Tourism Board and the Phillip Island Visitor Information Centre Network. See the following website for details:

<https://www.visitphillipisland.com.au/destination-phillipisland/marketing-partnership-package>